

Dear Mining Industry Contacts:

The Mining Association of South Carolina (MASC) will launch its sixth annual workshop in April of 2012, and you are invited to participate. The MASC Annual Workshop has enjoyed a growing success over the years mainly due to your tremendous level of support and our primary goal to provide more and better quality time for the suppliers to mix with a larger number of the producers. Last year we had close to 300 attendees and 50 exhibitors participate! The event will be held at the DoubleTree Hotel in Columbia, SC. The keynote speaker this year will be Steve Garvey, ten-time MLB All-Star and a four-time Golden Glove winner. Garvey, the man who once played in 1,207 consecutive baseball games, now utilizes that same drive and leadership to motivate audiences around the world to become the best and most successful people or corporations they can become. Steve Garvey's playing field has changed from the baseball diamond to corporate boardrooms and lecture halls, but the integrity, intensity and the devotion for which this future Hall of Famer is famous for is the same.

Garvey holds the record for the highest career fielding percentage by a first baseman and is the only player in the history of baseball to have an errorless season at first base. Garvey was named as the National League MVP in 1974, the All-Star Game MVP in 1974 and 1978, and Playoff MVP in 1974, 1977 and 1984 and on April 18, 1988 his #6 was retired by the San Diego Padres.

As in prior years there will be many interesting vendor displays, a number of elective break-out sessions on pertinent topics, and a few large group gatherings. In addition there will be ample time for mixing during meals and "social" periods, along with the highly coveted door prizes, *approximately \$5000 dollars in cash given out last year!* Two new exciting events this year include a Silent Auction, to benefit the MASC Education Fund and a golf tournament, to be held at the conclusion of the Workshop on Wednesday, April 18, 2012.

This year's theme is ***"Building the Future with Green Technology in a Lean Economy"***. Despite this troubling economy we have a commitment from the producers to send a majority of their plant managers and engineers along with a variety of other personnel. You can see that this event will gather all those who select and use your products and services. It will offer your company a better setting to showcase its wares, and a forum to visit with the individuals who make the decisions. We would like very much for you and your company to participate in this sixth annual event. Please mark your calendar for ***Monday, April 16th – Wednesday, April 18th, 2012***, and choose from the three levels of participation. You will need to complete the enclosed form, and return it to the Association Office, or you can go to www.scmimes.com and download the registration information. Also, for those who choose to be a sponsor for the workshop, please complete the enclosed sponsorship form by selecting which event or events your organization would like to sponsor. ***Please take advantage of our early registration discount offered this year.***

Most suppliers will choose to set up an attractive display in one of the booths. However, you can also apply to make a presentation in one of the break-out sessions. There will be a limited number of these and only the more interesting and pertinent topics will be selected. You can indicate the topic you would propose on your registration form. As always, you would be welcome to simply attend and not display, or present.

If you have questions, please contact the MASC Office at 803.772.5354, 800.438.7106 or via e-mail at chrissmith@as-irmo.com. You can also contact Doug Larson, MASC Workshop Committee Chairman at 864.968.1310 or via e-mail at doug.larson@hanson.com.

We appreciate the support your company has been making to the mining industry in South Carolina. And again, we hope you will seriously consider being a part of this unique upcoming event. We are confident it is the right forum for you to build on your relationships with the SC mining community, and to explore additional business opportunities.

Sincerely,

David Risner
MASC President