

Dear Mining Industry Contacts:

The Mining Association of South Carolina (MASC) will launch its fourth annual workshop in March of 2010, and you are invited to participate. The MASC Annual Workshop has enjoyed a growing success over the last three years mainly due to your tremendous level of support and our primary goal to provide more and better quality time for the suppliers to mix with a larger number of the producers. Last year we had over 300 attendees and 66 exhibitors participate! The event will be held at the Radisson Hotel in Columbia. The keynote speaker this year will be Sam Wyche, former NFL Head Coach of the Cincinnati Bengals and former NBC and CBS Sports Analyst. Sam was considered one of the most innovative coaches in the NFL as well as a master of motivation techniques. Sam's playing and coaching career in the NFL spans 27 years and he was one of the original Cincinnati Bengals in 1968. As in prior years there will be many interesting vendor displays, a number of elective break-out sessions on pertinent topics, and a few large group gatherings. In addition there will be ample time for mixing during meals and "social" periods, along with the highly coveted door prizes, *approximately \$5000 dollars in cash given out last year!*

This year's theme is "***Staying the Course***". Despite this troubling economy, we have a commitment from the producers to send a majority of their plant managers and engineers, along with a variety of other personnel. You can see that this event will gather all those who select and use your products and services. It will offer your company a better setting to showcase its wares, and a forum to visit with the individuals who make the decisions. We would like very much for you and your company to participate in this fourth annual event. Please mark your calendar for ***Monday March 29th – Wednesday March 31, 2010***, and choose from the three levels of participation. You will need to complete the enclosed form, and return it to the Association Office before Christmas, or you can go to www.scmimes.com and download the registration information. Also, for those who choose to be a sponsor for the workshop, please complete the enclosed sponsorship form by selecting which event or events your organization would like to sponsor. ***Please take advantage of our early registration discount offered this year.***

Most suppliers will choose to set up an attractive display in one of the booths. However, you can also apply to make a presentation in one of the break-out sessions. There will be a limited number of these and only the more interesting and pertinent topics will be selected. You can indicate the topic you would propose on your registration form. As always, you would be welcome to simply attend and not display, or present.

If you have questions, please contact the MASC Office at 803.772.5354, 800.438.7106 or via e-mail at chrissmith@as-irmo.com. You can also contact Doug Larson, MASC Workshop Committee Chairman at 864.968.1310 or via e-mail at doug.larson@hanson.com

We appreciate the support your company has been making to the mining industry in South Carolina. And again, we hope you will seriously consider being a part of this unique upcoming event. We are confident it is the right forum for you to build on your relationships with the SC mining community, and to explore additional business opportunities.

Sincerely,

Matt Jolliff
MASC President